

Saucony® Drops Long-Awaited Western-Inspired Space Cowboy Capsule Collection

Blending rugged heritage cues with a modern perspective, available October 1

October 2, 2026 – **Saucony**, a leading global performance running lifestyle brand, today dropped Space Cowboy, featuring sport-inspired materials paired with cowboy core details. Originally previewed in June 2025 in Paris, the new collection reworks five iconic silhouettes, the ProGrid Triumph 4, ProGrid V2, 568i, Endorphin Azura, and Endorphin Elite 3. The full collection will launch on October 1 at Saucony.com and select retailers.

“Pop culture’s obsession with the Western aesthetic is continuing to make an impact, becoming the new intersection of music and fashion,” said Brian Moore, chief product officer at Saucony. “Mixed materials like chrome, traditional brindle cow printed hair on leather, Western style stitching details and bolo tie inspired laces round up this collection. Designed by Isaac Neves, we are thrilled to be tapping into the growing impact of Western style and reworking it through a modern lens which feels both nostalgic and forward-looking.”

ProGrid Triumph 4 Features:

- Fuses performance with lifestyle functionality
- Open mesh on the base
- Chrome leather overlays
- A medial panel packed with Arc-lock technology
- ProGrid technology on the midsole

ProGrid V2 Features:

- Reemerging design for a new generation
- Originally designed for runners balancing mileage with strength training, the new shoe returns with renewed attitude
- Elevated details
- Design language that bridges early 2000s tech with contemporary style

568i Features:

- Crafted with bold, monotone full grain leather upper
- Finished with thoughtfully textured double stitching
- Effortlessly casual design elevated by refined, abstract forms inspired by blurred lines between fashion and the beautiful game of soccer

Endorphin Azura Features:

- Soft, bouncy PWRRUN PB foam to cushion your stride
 - SpeedRoll technology powers smoother, quicker transition to help hit faster miles

Endorphin Elite 3 Features:

- Precision built for race day
- Most efficient race shoe ever with engineering built strictly for the runner

The Space Cowboy collection including the ProGrid Triumph 4, the ProGrid V2, and the Endorphin Elite 3 are available in unisex sizing from 3.5-12, 13, 14 and the Endorphin Azura is available in men's sizing 7-12.5, 13, 14, and 15 and women's sizing 5-12 for a suggested retail price of \$180 for the ProGrid Triumph 4, \$160 for the ProGrid V2, \$140 for the 586i, \$150 for the Endorphin Azura, and \$290 for the Endorphin Elite 3 at www.saucony.com and select retailers. To find a Saucony retailer near you, call 800-365-4933 or visit [here](#).

About Saucony: Saucony, the 'Original Running Brand' and a division of Wolverine World Wide, Inc. (NYSE: **WWW**), is a leading global performance running brand that fuses innovation, style and culture. Widely recognized for award-winning technologies including PWRRUN™ PB, PWRRUN+™, and SPEEDROLL™, Saucony creates innovative technical and lifestyle footwear and apparel across Road, Trail and Originals. Founded in 1898, Saucony exists to inspire and enable people to live a better life through running culture, self-expression and their impact on the world. For more information, visit www.saucony.com.